

POLL THE VOTE PollTheVote.com
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NONPARTISAN SOCIAL INTEREST COMMS CHANNEL

Background

About Ideologix Insights, LLC and the PollTheVote.com system:

Ideologix Insights is a nonpartisan data analytics science lab that measures social interest and specifically the ideologic landscape of the Nation starting in its home state of Nebraska. Founded and led by Heather Nelson, a serial entrepreneur and college professor; she tapped John Collard as the Chief Technology Officer, as they worked together on a prior successful project.

Poll The Vote is the front-facing digital platform dedicated to revolutionizing data communications and public sentiment analysis. As the proprietary software system was created, it was identified that any decision maker such as business owners, corporate leaders, Academic researchers in higher education and even organization directors can utilize the system to represent their people, utilizing the features to conduct market research, share information and cultivate new and existing relationships.

Nelson believes that the system needs to be accessible to all individuals regardless of income and therefore is providing the platform for free to individual users. Taking a nod from the popular crowdfunding method for startups, individuals may elect to opt-in to making a 1-time or recurring goodwill donation at any time thru their account at PollTheVote.com.



POWERED BY

Ideologix Insights

**DATA ANALYTICS LAB
OMAHA, NEBRASKA**